

NEWSLETTER

UADE Internacional

First Semester | 2026

INCOMING STUDENTS

INCOMING DAY

During the first semester of the year, we welcomed nearly 100 students from around the world who chose UADE for their exchange program. We are confident that each of them made the most of a truly enriching international experience on our campus.



INTERNATIONAL PROGRAMS

DOING BUSINESS IN LATIN AMERICA

Our traditional Global Business program celebrated another successful edition this summer. By combining theory and practice throughout the program, students from France and Germany had the opportunity to gain the strategic insight and practical experience needed to successfully navigate the emerging markets of Latin America.

Delivered entirely in English, with optional Spanish language classes, the program also gave students the opportunity to strengthen their connection with the Latin American business ecosystem while enhancing their cultural immersion.

We look forward to welcoming a new group of students for our Spring 2026 and Summer 2027 editions!



INTERNATIONAL PROGRAMS

DIGITAL MARKETING AND COMMUNICATION

We welcomed a new group of international students from Germany and France, ready to dive into one of Buenos Aires' most innovative academic experiences.

Delivered entirely in English, the program combines theory and practice in marketing, communications, and international business, offering students a deep understanding of the digital environment and the dynamics of Latin American markets.

We are proud to continue growing our global community at UADE, one edition at a time.



INTERNATIONAL PROGRAMS

UNIVERSIDAD DEL DESARROLLO | CHILE

We welcomed 30 students from Universidad del Desarrollo (Chile) for a one-week Study Tour focused on journalism and sports communication. The program combined academic sessions at UADE with visits to some of Argentina's most iconic sports landmarks.



INTERNATIONAL PROGRAMS

UNIVERSITY OF BOLOGNA | ITALY

As part of our ongoing partnership with the University of Bologna, we welcomed over 30 students to UADE this semester. Throughout the full academic term, they became an active part of our Global Business Management program, attending classes, engaging with local students, and experiencing firsthand the dynamics of business in Latin America.



INTERNATIONAL VISITS

Bistra Vassileva – Varna University
Bulgaria



We were honored to welcome Bistra to our campus for a week of academic exchange. She led specialized sessions for students of our Global Business and Financial Management programs, participated in postgraduate classes at UADE Business School, and closed her visit with a masterclass attended by over 200 UADE students on corporate management.

INTERNATIONAL VISITS

France Embassy Fábrica de la Diplomacia



Last May, UADE hosted La Fábrica de la Diplomacia, a landmark event that brought together over 30 French ambassadors from across the region.

The gathering sparked meaningful conversations among leading figures from the worlds of journalism, politics, diplomacy, and academia, with the participation of more than six national universities and distinguished members of the diplomatic community.

INTERNATIONAL VISITS

Vicente Taiano – Universidad ECOTEC
Ecuador



We were pleased to welcome Vicente Taiano González from Universidad ECOTEC (Ecuador) to our campus for an institutional visit aimed at strengthening the academic ties between our two universities.

This encounter reflects our ongoing commitment to building meaningful and lasting partnerships across Latin America.

INTERNATIONAL VISITS

Jay Panjwani – JAMK University
Finland



We welcomed Jay Panjwani to our campus for a week. He delivered a seminar on sustainable marketing for students of our Global Business Management, Global Financial Management, and Global Communication programs.



INTERNATIONAL VISITS

Alison Anderson
Canada



This semester we hosted Alison Anderson, who joined us all the way from Canada for a week on campus. Her seminar explored how Artificial Intelligence is reshaping leadership – a topic that resonated deeply with students from our Global Business Management, Global Financial Management, and Global Communication programs.



INTERNATIONAL VISITS

Nadirah Surur – Universitas Prof Dr Moestopo
Indonesia



We were glad to welcome Nadirah Surur from Universitas Prof. Dr. Moestopo to our campus.

She led sessions on foreign policy for students of our International Relations and Government programs, bringing a distinctive international perspective that enriched classroom discussions and broadened our students' global outlook.

INTERNATIONAL VISITS

Julio Velarde
Peru



This semester, we had the privilege of hosting Julio Velarde, President of the Central Reserve Bank of Peru, who joined students from our International Relations, Government, Law, and Economics programs for an in-depth conversation on the political and economic realities facing Latin America today.

INTERNATIONAL VISITS

Cristina Zúñiga – Universidad de Mondragón
Mexico



We were pleased to welcome Cristina Zúñiga, Director of the Gastronomy and Nutrition programs at Universidad Mondragón México, to our campus.

During her visit, she met with her academic counterparts at UADE to exchange ideas and lay the groundwork for future collaborations between both institutions.

INTERNATIONAL VISITS

Julio Moltó
Panama



We were honored to host Julio Moltó, Minister of Commerce and Infrastructure of Panama, alongside the Panamanian Ambassador to Argentina.

Together, they led a session on Panama's foreign policy and international relations, offering our students an insight into high-level diplomatic and trade decision-making.

INTERNATIONAL VISITS

Richard Hull – University of Westminster
Great Britain



We welcomed Richard Hull from the University of Westminster to our campus. His visit was an important step in strengthening the academic relationship between our two institutions, opening the door to new opportunities for collaboration and exchange.

UADE IN THE WORLD

Susana Conforti
UNIBO



A great milestone for our growing partnership with the University of Bologna, UADE Professor Susana Conforti was invited to Bologna to deliver classes as part of the newly launched double degree Master's program in Fashion Curation, a joint initiative between both institutions.

UADE IN THE WORLD

Red de Excelencia



This year's Excellence Network annual meeting brought together institutional authorities from UADE, USIL, SIU, and EAN for a series of strategic planning sessions.

The gathering provided a space to review the network's progress, share institutional updates, and define the next steps to deepen cooperation among member universities – reinforcing a shared commitment to academic excellence across the Americas.

OUTGOING STUDENTS

LEARNING BY TRAVELING

Panama - Comercio Internacional



OUTGOING STUDENTS

LEARNING BY TRAVELING

Finland | JAMK University

Global Business Management & Global Financial Management

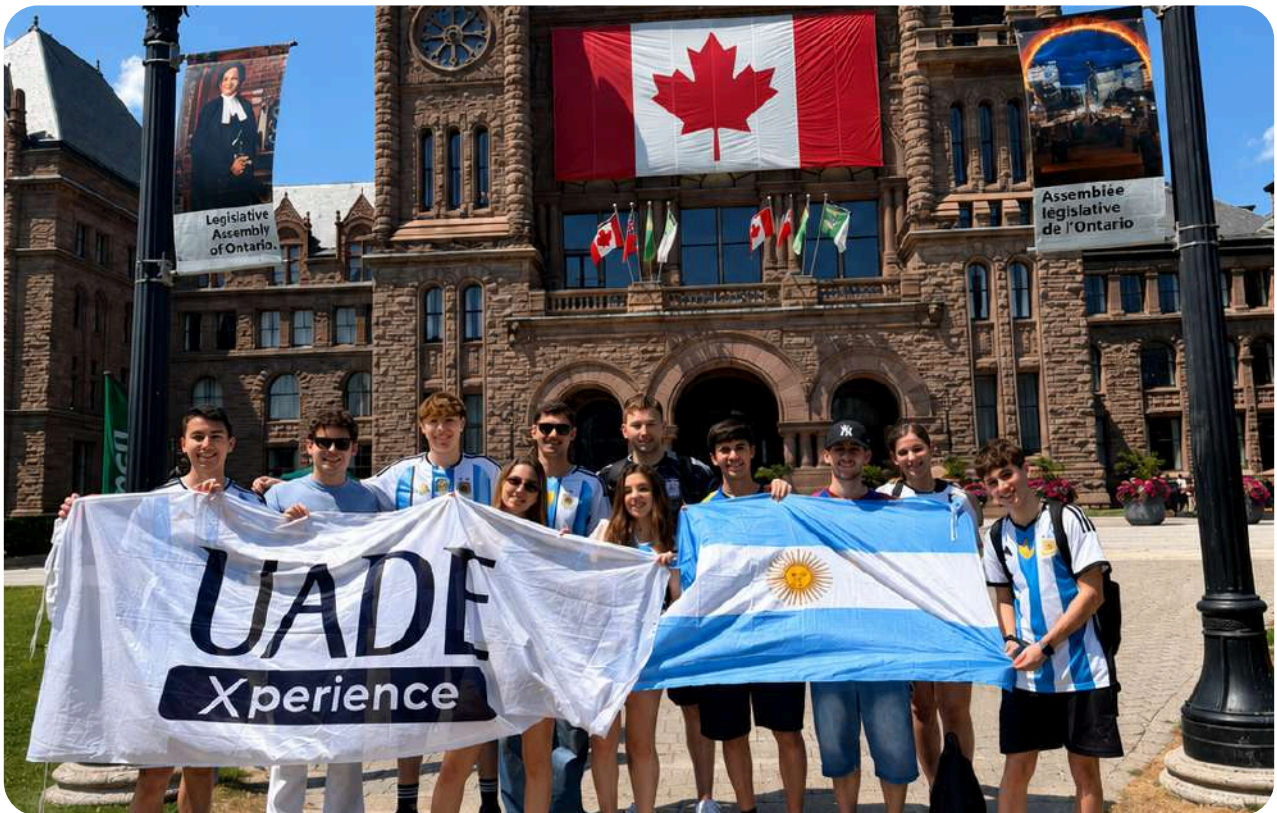


OUTGOING STUDENTS

LEARNING BY TRAVELING

Canada | Humber University

Global Business Management & Global Financial Management



OUTGOING STUDENTS

LEARNING BY TRAVELING

Spain | Madrid

Ingeniería Industrial



**SEE YOU NEXT
SEMESTER**

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